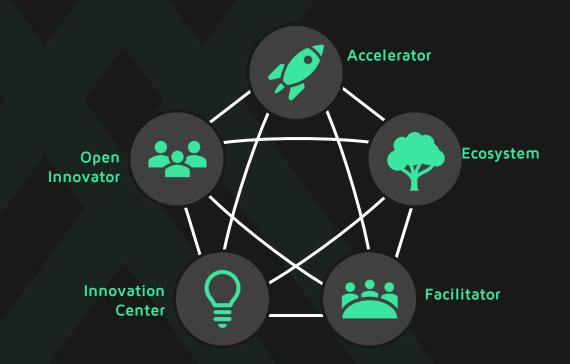
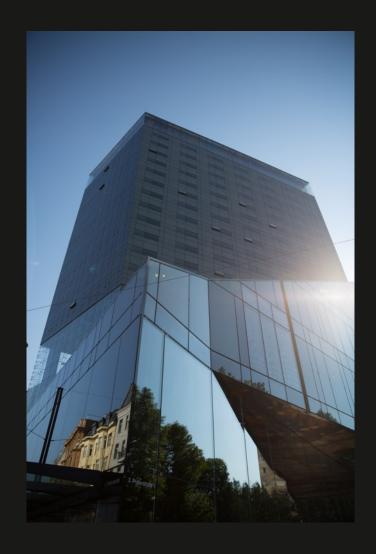


#### Main Pillars

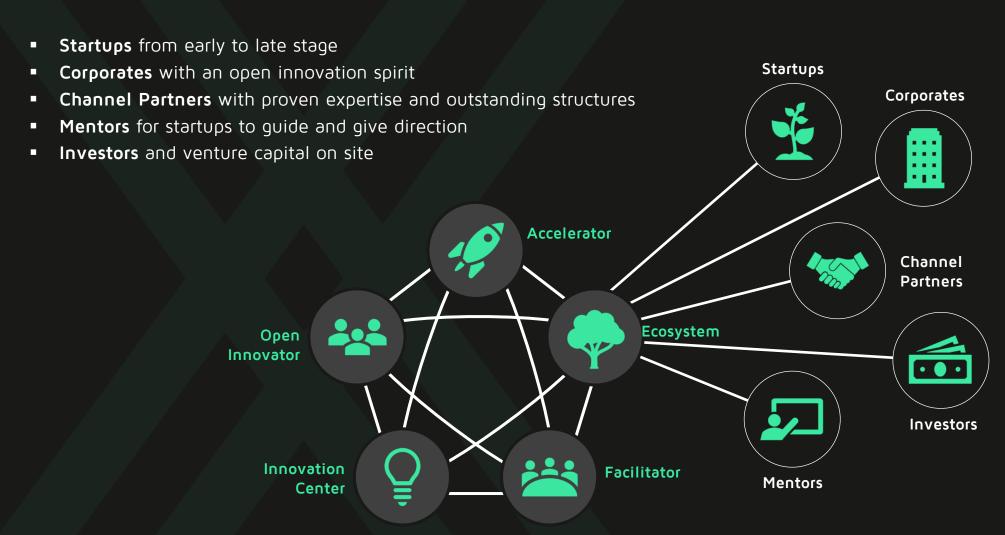
- Value adding stakeholder network
- Unlimited startup and corporate touchpoints
- Game changing open innovation spirit
- Vast variety of innovation tools
- Full ecosystem in one location





### The Ecosystem

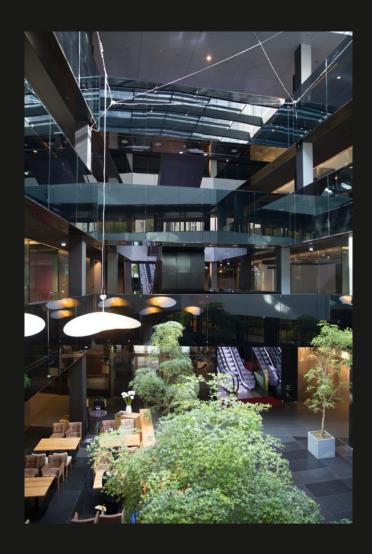




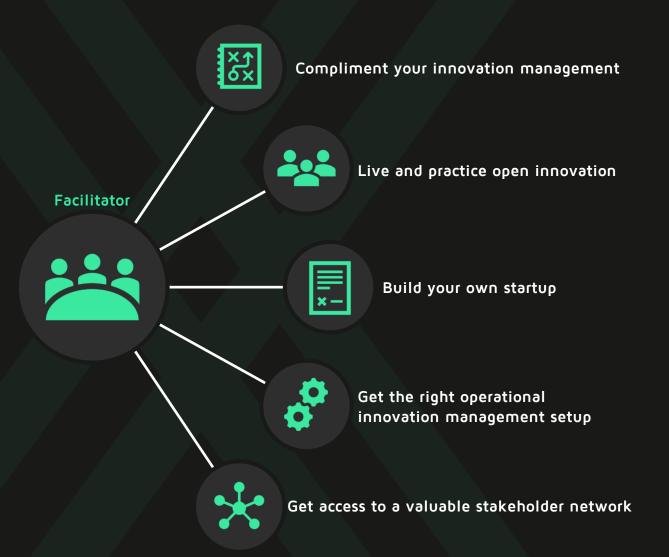
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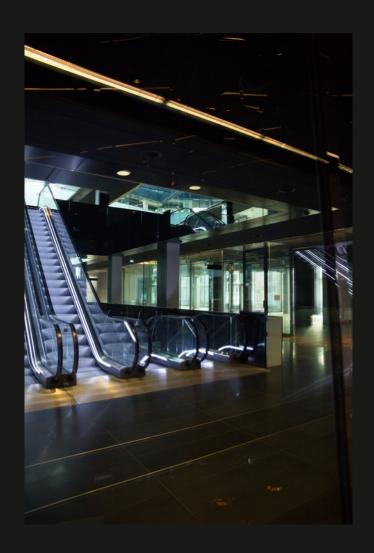
#### All Stakeholder and Events in one Location





### Connecting Startups with the Ecosystem





#### Our Cross Industry Focus & Verticals











Industry 4.0



**Cross Industry** 



Blockchain



Internet Of Things



Mobility



Cybersecurity



Al & Bot



### For Corporates



#### **Trends**

Discover the most important trends and innovations we bring to you. Use our tools and data bases to stay up to date an discover new trends and game changing technology.



#### Target Scouting

Benefit from Startups we scout based on your criteria. We focus on IOT, Mobility, Blockchain, Cybersecurity and Artificial Intelligence.



#### **Innovation Tools**

Choose Your level of customization depending on your innovation management strategy. Select from a wide range of educational programs and workshops.



#### **Deal Flow**

Continuous Scouting provides a steady deal flow of investment opportunities.



#### Ecosystem

Be part of the largest multi corporate accelerator ecosystem and reduce the distance to startups and all other stakeholders.

### we elerate

### Operation & Team

Advisory Board



Eveline Steinberger-Kern Blue Minds Factory



Markus Wagner 15 Invest



Dominik Greiner camouflage

Heads of Operation



Hassen Kirmaci Founder



Stephan Jung Managing



Thomas Reiter PR & **COMM** 



Clemens Pegritz Investor Relations



Marko Haschei Event Management

Program Partners









YOU?









Etc.

Channel Partners























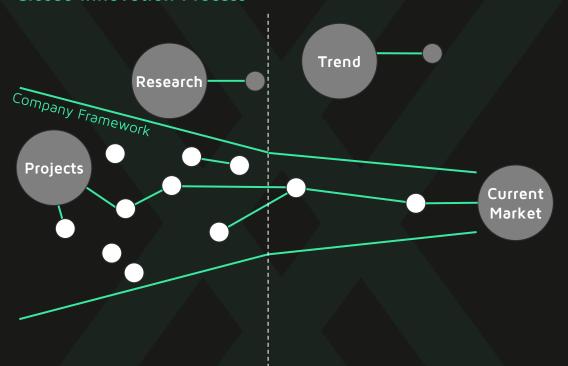


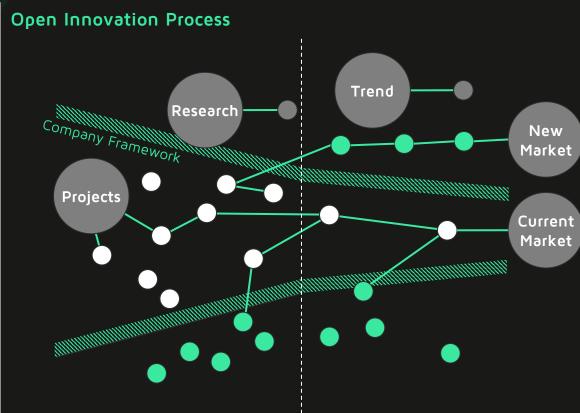


Etc.

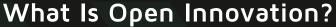
#### **Innovation Process**

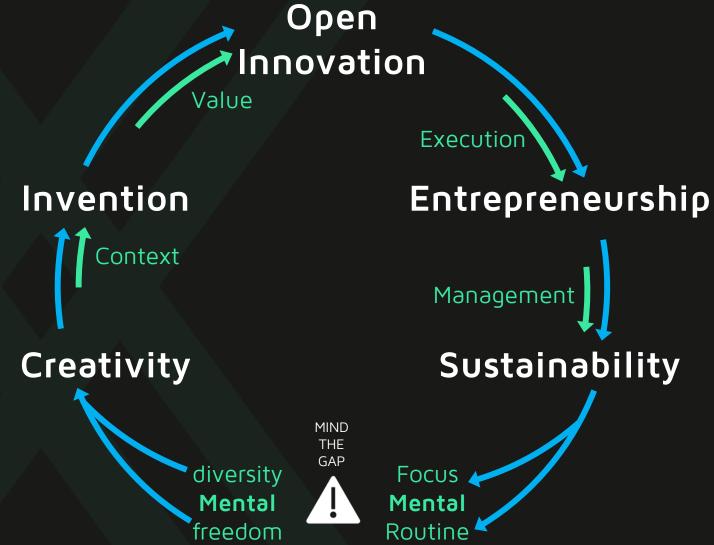












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What Is Open Innovation?

Innovation Management Tools IC IL Open Innovation

> INTRA-PRENEURSHIP

Invention

Entrepreneurship

M & A

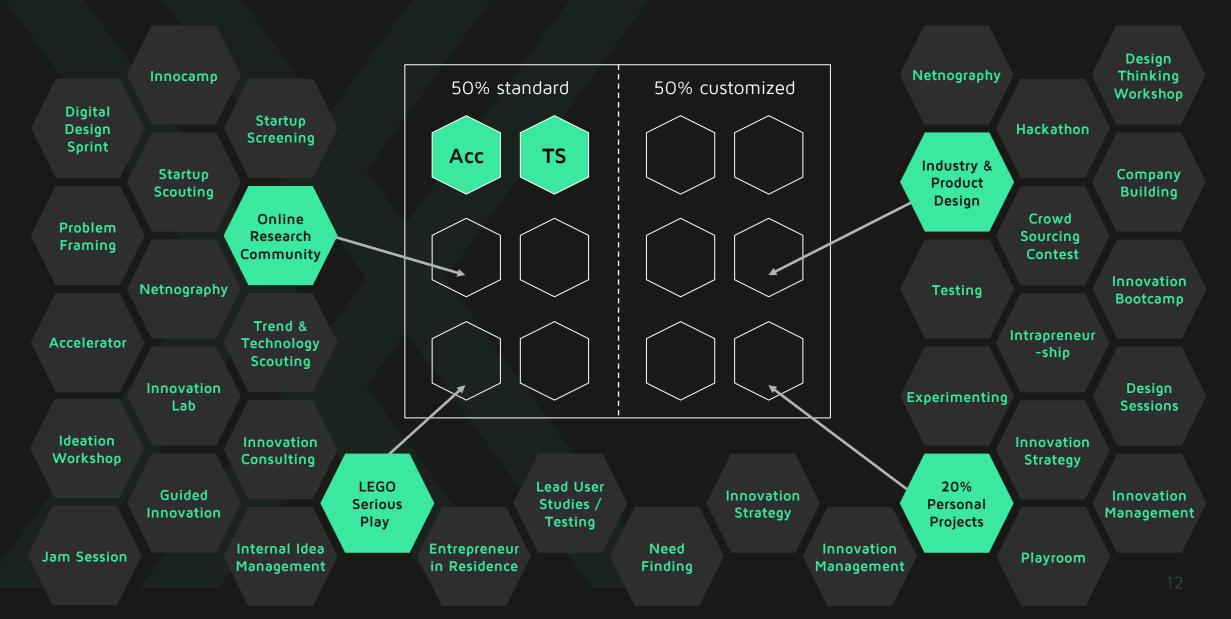
Creativity

Sustainability

Innovation Culture driven by an Innovation Strategy

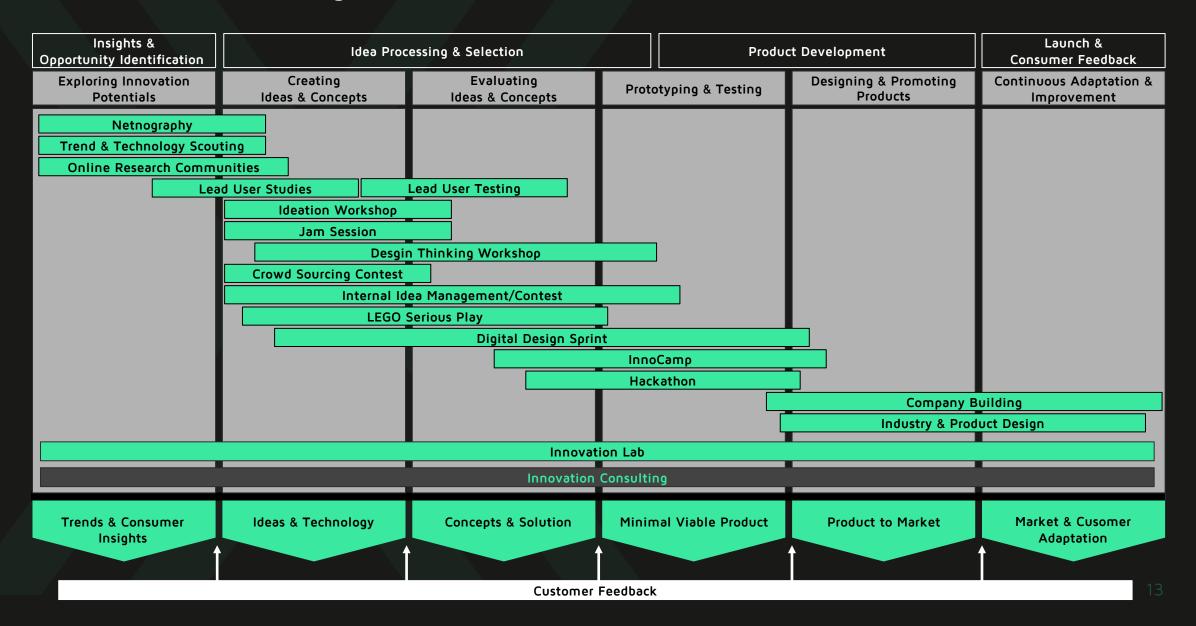


### Select Your Tools and Customizability



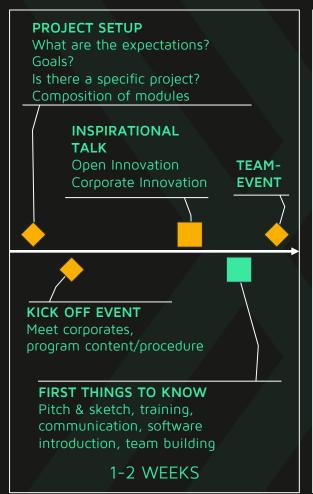


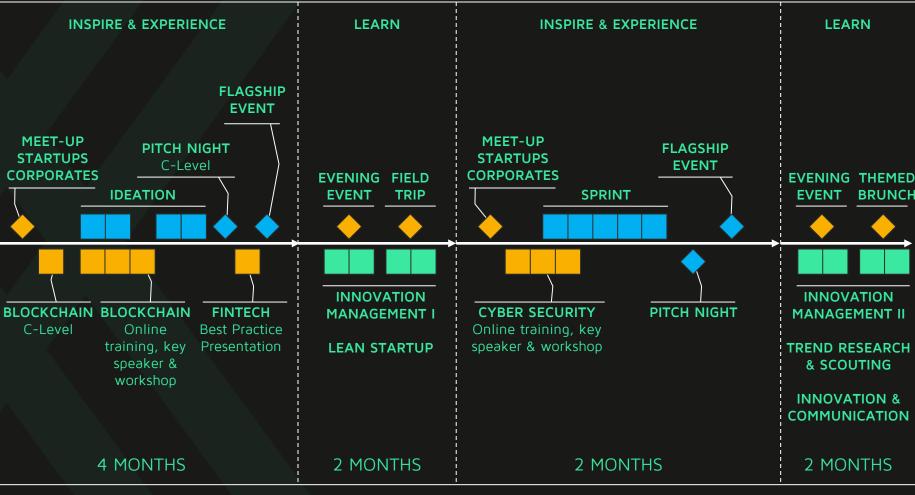
#### Tools and Methods along the Innovation Process



#### **Engagement Plan Example**

#### ONBOARDING\*





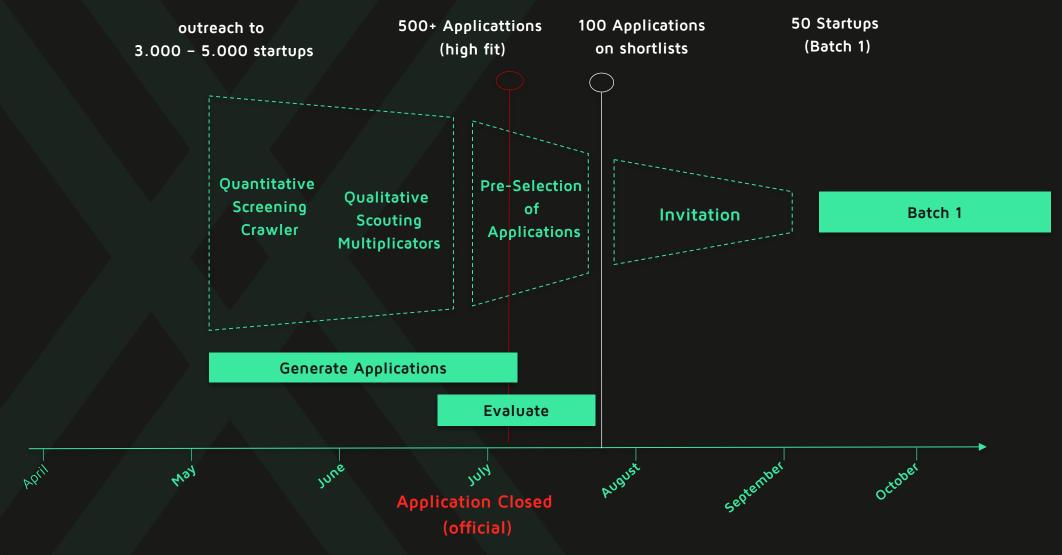
\*OnBoarding can be any time during the process



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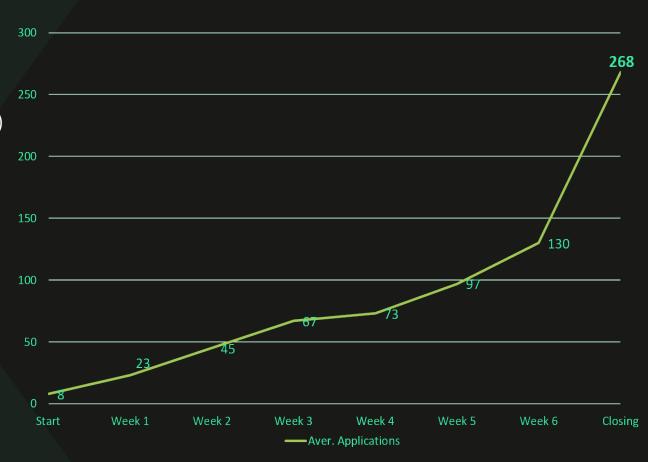
### Internal Perspective



### Typical Inflow of Applications

50% of Applications in the last week

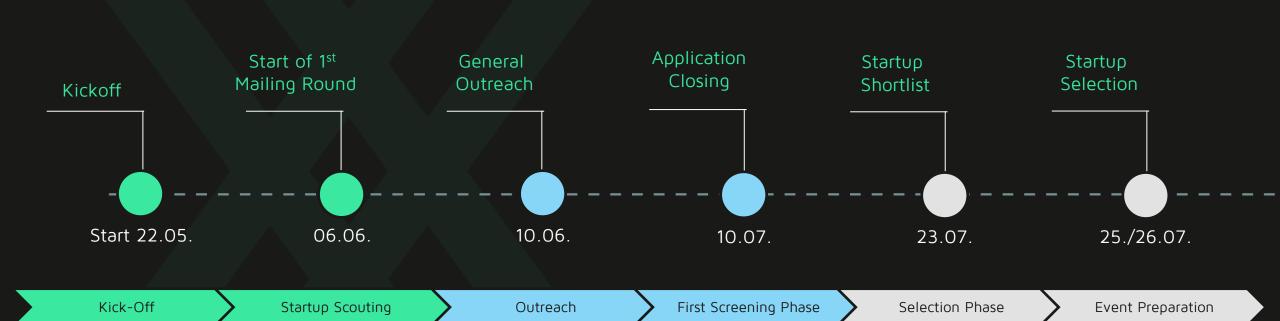
 Mix of Social media growth hacking activities & concrete scouting (E-mail outreach) as best practice





### Timeline Scouting Process





#### Milestones



Scouting & Screening Process

Dates of First Batch



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