



Novos Mercados,
Novos Compradores,
Novas Oportunidades

Alimentaria & Horexpo LISBOA 2015

Salão Internacional da Alimentação,
Hotelaria e Tecnologia para
a Indústria Alimentar



22 A 24 NOVEMBRO

FIL  PARQUE DAS NAÇÕES

www.alimentariahorexpo-lisboa.com

Se é profissional do sector e pretende visitar a feira, efectue o seu pré-registo em www.visitantes-alimentaria.fil.pt e obtenha a sua entrada na feira.

Organização:



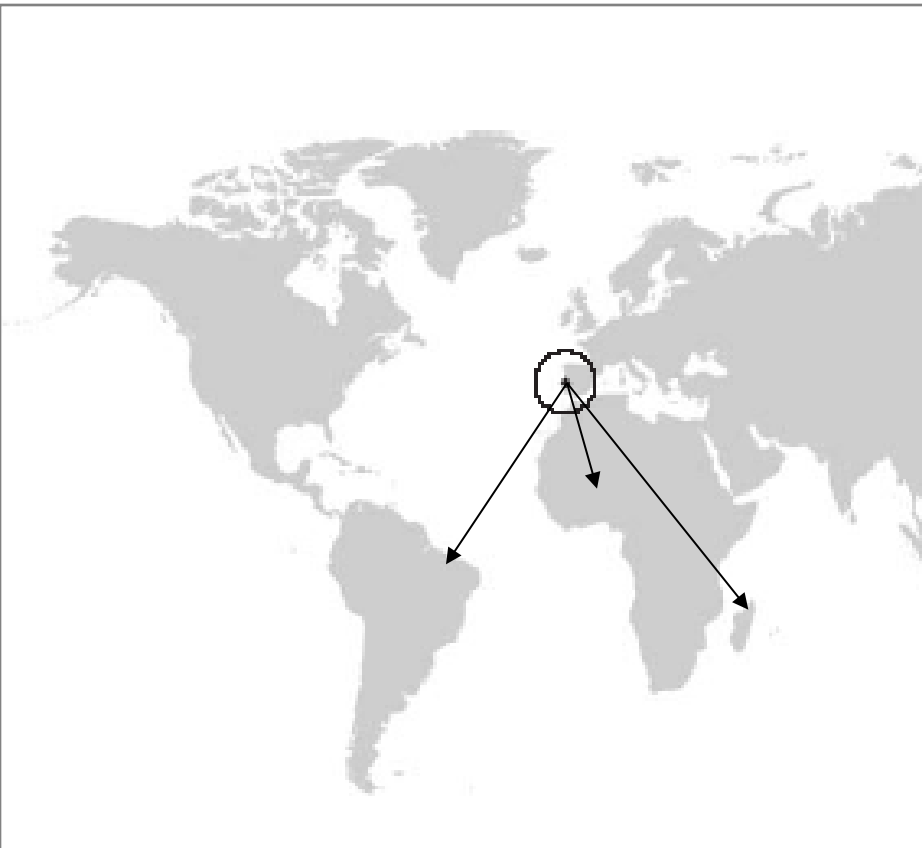
Alimentaria & Exhibitions

Membro da:



SEE THE WORD AS A HUGE MARKET

New Markets, New Buyers



A Show for building commercial ties between worldwide countries and market within Portugal's sphere of influence – as Brasil, Mozambique, Angola, Guinea-Bissau-..., offering an excellent gateway to a potential market of 250 million Portuguese-speaking consumers.

22 A 24 NOVEMBRO

The most international exhibition of products and technological equipment for the food, drinks and restaurant industry in Portugal.

It is the **largest show for business and professional contacts for the food, distribution and hospitality industries.**



3 Trade Shows in 1 Exhibition



Alimentaria
LISBOA

International Food and Drinks
Exhibition

It brings together the entire food and drink supply side, organised around sectors which represent the huge variety in the food and beverage industry.

It benefits from the support and participation of all of Portugal's distribution channels and the HORECA channel, offering exhibitors and visitors the unique opportunity to discover new products, make contacts and explore new markets.



Horexpo

International Hospitality Exhibition

It is the event par excellence for the HORECA channel in Portugal and enjoys the active participation of the industry's most important associations.

The show presents a comprehensive selection of products, ranging from textiles, dishes and cutlery to equipment for cafés, bakeries, restaurants and hotels, as well as the market's leading international brands.



Tecnoalimentaria

International Machinery and Technology for the
Food and Drinks Industry and Distribution Exhibition

Tecnoalimentaria brings together the most complete range of technology and equipment for food manufacturing and distribution. The cross-sector show covers all the technology needs of the food chain, from ingredients to packaging, including handling, processing and equipment for the food and drinks distribution trade.

INFORMATION (EXHIBITORS)

45,000 Square meters

800 Exhibiting Companies

560 from Portugal

240 from abroad

30 Countries

EXHIBITOR PROFILE



Alimentaria
& Horexpo
Lisboa



Professionals from Food and Drinks

Distribution. Commercial distributors, specialty retailers, distributors, wholesalers, importers and exporters of food and beverages, technical and R&D staff, HORECA channel (restaurant, food service and hospitality)

Hospitality Professionals: Hotels, apartments, Paradors, rural tourism, etc. Traditional Restaurants and Food Service: restaurants, cafés, bars, snacks, bakeries. Modern Restaurant and Food Service: fast food, delivery, take away, transport catering, group food service, catering companies, etc.


Professionals from the Food and Drinks manufacturing industry.

INFORMATION (VISITORS)

25,000 Professional buyers

23,000 from Portugal

2,000 from abroad

The background image shows an exhibition hall. In the upper left, a sign reads 'HOTEL COSMETICS'. In the foreground, two men are seated at a small round table, engaged in conversation. The man on the left is seen from the back, wearing a light blue shirt. The man on the right is facing him, wearing a dark suit, a light blue shirt, and a yellow and blue striped tie. He has a blue lanyard around his neck. On the table are some brochures. In the background, there are other exhibition booths with various displays and signs, including one with 'MAO' and another with 'HOTEL COSMETICS'.

VISITOR PROFILE

Manufacturers, distributors, exporters and importers of food and beverage products and supplies for the **food and drinks and hospitality industry**.

Manufacturers, distributors, exporters and importers of products for the hospitality Industry (**HORECA – Hotel, Restaurants and Catering**)

Food and drink manufacturers and processors; distributors, importers and representatives of machinery, equipment and intermediate products for the food and drinks industry (ingredients, additives, functionals, etc.) and sale sector. Installers, specialised engineers, food service professionals, hotel chains, etc.

DYNAMITATION OF THE DEMAND (ACTIVITIES)

Initiatives orientated to the diffusion, awareness and education in the new applications, knowledge, and solutions of the industry across formative actions, of spreading, and business for both the Food Service and the Food Processing Industry.

- **INNOVAL** New Products
- Hosted Buyers
- Technical Conferences
- Food I&DT
- Club Portugal Exporter
- ...

DYNAMIZATION OF THE DEMAND

HOSTED BUYERS



+ of 600 business Meetings between Exhibitors and Buyers from countries as: India, Bulgaria, Brazil, Spain, Cape Verde, Angola, Mozambique, Israel, Ukraine, Holland, Hungary, Russia, USA, China, France, Australia, Canada, EAU, Estonia, Japan, Mexico, Israel, Russia, Tunizia...

PARTICIPATION OPTIONS:

Hire your Stand or Space:

Registration fee	160 Euros	
Prices (m ²) ⁽¹⁾	<i>1 open side</i> <i>2 open sides</i> <i>3 open sides</i> <i>Islands</i> <i>Exterior</i>	110 Euros/m² 115 Euros/m² 122 Euros/m² 130 Euros/m² 110 Euros/m²
STANDARD Stand ⁽¹⁾	39 Euros/m² Includes (18m ²): walls with aluminium framework, carpeting, fuse box, 50w/m ² lighting, sign with company name, 2x1 storage cupboard, 1 table, 4 chairs, 3 shelving units and 100 invitations.	

10% Discount on the cost of the space,
for inscriptions and payments of 25%, received prior June 30, 2015