



Novos Mercados,
Novos Compradores,
Novas Oportunidades

Alimentaria & Horexpo LISBOA 2015

Salão Internacional da Alimentação,
Hotelaria e Tecnologia para
a Indústria Alimentar



22 A 24 NOVEMBRO

FIL  PARQUE DAS NAÇÕES

www.alimentariahorexpo-lisboa.com

Se é profissional do sector e pretende visitar a feira, efectue
o seu pré-registo em www.visitantes-alimentaria.fil.pt
e obtenha a sua entrada na feira.

Organizações:



Alimentaria Exhibitions

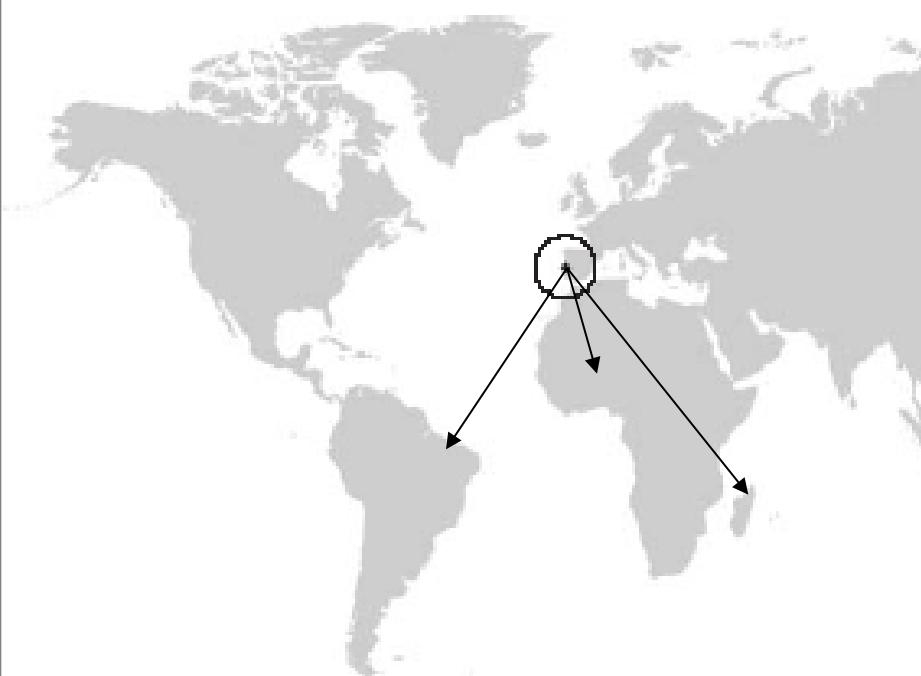
Membros das:



Approved Event

SEE THE WORD AS A HUGE MARKET

New Markets, New Buyers



A Show for building commercial ties between worldwide countries and market within Portugal's sphere of influence – as Brasil, Mozambique, **Angola, Guine-Bissau-...**, offering an excellent gateway to a potential market of **250 million Portuguese-speaking consumers.**



Alimentaria & Horexpo

LISBOA 2015

International Food, Hospitality and Technology
for the Food and Drinks Industry Exhibition

22 A 24 NOVEMBRO

The most international exhibition of products and technological equipment for the food, drinks and restaurant industry in Portugal.

It is the largest show for business and professional contacts for the food, distribution and hospitality industries.





Alimentaria & Horexpo

LISBOA 2015

International Food, Hospitality and Technology
for the Food and Drinks Industry Exhibition

22 A 24 NOVEMBRO

3 Trade Shows in 1 Exhibition



Alimentaria LISBOA

International Food and Drinks
Exhibition

It brings together the entire food and drink supply side, organised around sectors which represent the huge variety in the food and beverage industry.

It benefits from the support and participation of all of Portugal's distribution channels and the HORECA channel, offering exhibitors and visitors the unique opportunity to discover new products, make contacts and explore new markets.



Horexpo

International Hospitality Exhibition

It is the event par excellence for the HORECA channel in Portugal and enjoys the active participation of the industry's most important associations.

The show presents a comprehensive selection of products, ranging from textiles, dishes and cutlery to equipment for cafés, bakeries, restaurants and hotels, as well as the market's leading international brands.



Tecnoalimentaria

International Machinery and Technology for the Food and Drinks Industry and Distribution Exhibition

Tecnoalimentaria brings together the most complete range of technology and equipment for food manufacturing and distribution. The cross-sector show covers all the technology needs of the food chain, from ingredients to packaging, including handling, processing and equipment for the food and drinks distribution trade.

INFORMATION (EXHIBITORS)



45,000 Square meters

800 Exhibiting Companies

560 from Portugal

240 from abroad

30 Countries

EXHIBITOR PROFILE

A man in a dark suit and blue shirt is standing in front of a large, illuminated exhibition directory board. The board is titled 'Alimentaria & Horexpo Lisboa' and features the AHT logo. It includes a floor plan of the exhibition hall, a list of exhibitors, and sections for 'Professionals from Food and Drinks', 'Distribution', 'Hospitality Professionals', and 'Professionals from the Food and Drinks manufacturing industry'.

Alimentaria & Horexpo Lisboa

AHT

Expositores - Exhibitors

Pav. Hall 1

Pav. Hall 2

Professionals from Food and Drinks

Distribution. Commercial distributors, specialty retailers, distributors, wholesalers, importers and exporters of food and beverages, technical and R&D staff, HORECA channel (restaurant, food service and hospitality)

Hospitality Professionals: Hotels, apartments, Paradors, rural tourism, etc. Traditional Restaurants and Food Service: restaurants, cafés, bars, snacks, bakeries. Modern Restaurant and Food Service: fast food, delivery, take away, transport catering, group food service, catering companies, etc.

Professionals from the Food and Drinks manufacturing industry.

INFORMATION (VISITORS)



25,000 Professional buyers

23,000 from Portugal

2,000 from abroad

A photograph of an exhibition booth for "HOTEL COSMETICS". The booth has a yellow and green color scheme with the words "HOTEL COSMETICS" prominently displayed. In the foreground, two men are engaged in a conversation. The man on the right is wearing a dark suit and a striped tie, gesturing with his hands as he speaks. The man on the left is wearing a light blue shirt. In the background, there are other exhibition stands, including one for "ARTUNO" which features a display of yellow citrus fruits. The overall atmosphere is professional and focused on the hospitality industry.

HOTEL COSMETICS

VISITOR PROFILE

Manufacturers, distributors, exporters and importers of food and beverage products and supplies for the **food and drinks and hospitality industry**.

Manufacturers, distributors, exporters and importers of products for the hospitality Industry (**HORECA – Hotel, Restaurants and Catering**)

Food and drink manufacturers and processors; distributors, importers and representatives of machinery, equipment and intermediate products for the food and drinks industry (ingredients, additives, functionals, etc.) and sale sector. Installers, specialised engineers, food service professionals, hotel chains, etc.

DYNAMITATION OF THE DEMAND (ACTIVITIES)



Initiatives orientated to the diffusion, awareness and education in the new applications, knowledge, and solutions of the industry across formative actions, of spreading, and business for both the Food Service and the Food Processing Industry.

- INNOVAL New Products
- Hosted Buyers
- Technical Conferences
- Food I&DT
- Club Portugal Exporter
- ...

DYNAMIZATION OF THE DEMAND

HOSTED BUYERS



+ of 600 business Meetings between
Exhibitors and Buyers from countries as:
India, Bulgaria, Brazil, Spain, Cape Verde,
Angola, Mozambique, Israel, Ukraine,
Holland, Hungary, Russia, USA, China,
France, Australia, Canada, EAU, Estonia,
Japan, Mexico, Israel, Russia, Tunizia...



22 A 24 NOVEMBRO

PARTICIPATION OPTIONS:

Hire your Stand or Space:

Registration fee	160 Euros		
Prices (m ²) ⁽¹⁾	1 open side	2 open sides	3 open sides
	110 Euros/m ²	115 Euros/m ²	122 Euros/m ²
	Islands		130 Euros/m ²
	Exterior		110 Euros/m ²
STANDARD Stand ⁽¹⁾	39 Euros/m ² Includes (18m ²): walls with aluminium framework, carpeting, fuse box, 50W/m ² lighting, sign with company name, 2x1 storage cupboard, 1 table, 4 chairs, 3 shelving units and 100 invitations.		

10% Discount on the cost of the space,
for inscriptions and payments of 25%, received prior June 30, 2015